

**WSYN(FM), WSEA(FM), WDAI(FM), WLFF(FM) and WHSC(AM)<sup>1</sup>**  
**EEO PUBLIC FILE REPORT**  
**August 1, 2016 – July 31, 2017**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
Director of Sales	1-2,7-10,12,14-16	8
Administrative / Traffic	1-2,7-9,14-16	9
Account Executive	1-3,7-9,14-16	3
Account Executive	1-2,7-9,14-16	8
Account Executive	1-2,7-9,14-16	8

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	<b>Coastal Carolina University</b> PO Box 261954 Conway, SC 29528 Contact: Yvonne Lasane, Career Services Center	No	0
2	<b>Horry-Georgetown Technical College</b> 2050 Highway 501 East Conway, South Carolina 29528-6066	No	0
3	<b>Word-of-Mouth Referral</b>	No	1
4	<b>Internal Transfer/Promotion</b>	No	0
5	<b>SEU Job Fair</b>	No	0
6	<b>SEU Open House</b>	No	0
7	<b>Cumulus Media Business Managers</b> BM@cumulus.com	No	0
8	<b>Cumulus Media Website/HRM</b> <a href="http://www.cumulus.com/careers">www.cumulus.com/careers</a>	No	13
9	<b>Indeed</b> <a href="http://www.indeed.com">www.indeed.com</a>	No	10
10	<b>Glassdoor</b> <a href="http://www.glassdoor.com">www.glassdoor.com</a>	No	0
11	<b>ZipRecruiter</b> <a href="http://www.ziprecruiter.com">www.ziprecruiter.com</a>	No	0
12	<b>Linked In</b> <a href="http://www.linkedin.com">www.linkedin.com</a>	No	0
13	<b>Station On Air Announcements</b>	No	0
14	<b>Station Internal Posting</b>	No	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
15	Simply Hired <a href="http://www.wimplyhired.com">www.wimplyhired.com</a>	No	0
16	Glass Door <a href="http://www.glassdoor.com">www.glassdoor.com</a>	No	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			24

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**III. RECRUITMENT INITIATIVES**

	<b>Type of Recruitment Initiative (Menu Selection)</b>	<b>Brief Description of Activity</b>
<b>1</b>	Host Drive Through Job Fair	<p>On March 20, 2017, our SEU hosted a job fair in which the public was invited to drive through a Walmart location and deliver resumes and speak to a line of local businesses. Our Director of Sales spoke with attendees about the responsibilities of an Account Executive, what it is like to work for Cumulus Media Inc. and the positions currently open within the SEU. SEU participants included our Director of Sales, Program Director and Account Executives. Interested attendees provided our Director of Sales with their resumes.</p>
<b>2</b>	Hosted Teen Career Expo	<p>On September 26, 2016 our SEU WDAI-FM presented a Teen Career Expo targeting youth ages attending both Horry and Georgetown County school attendees to help the youth population succeed in careers. Station representatives spoke about attending college, internships, job applications and mentor organizations available.</p>
<b>3</b>	Host Drive Through Job Fair	<p>On March 20, 2017, our SEU hosted a job fair in which the public was invited to drive through a secondary Walmart location and deliver resumes and speak to a line of local businesses. Our Director of Sales spoke with attendees about the responsibilities of an Account Executive, what it is like to work for Cumulus Media Inc. and the positions currently open within the SEU. SEU participants included our Director of Sales, Program Director and Account Executives. Interested attendees provided our Director of Sales with their resumes.</p>